

HAWTHORNE



For Immediate Release

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August 13, 2015

Hawthorne Cat Announces Mini Excavator Referral Program

Hawaii Customers Can Refer a Friend and Receive a Visa Gift Card

Waipahu, HI — Hawthorne Cat, the exclusive Cat® equipment dealer in the Hawaiian Islands and Pacific Region announces another great way for customers to save on new and used equipment. For a limited time, Hawaii customers will receive a \$500 Visa gift card when a friend purchases a new or used Mini Excavator. The purchaser will receive a \$1,000 discount if they purchase by December 31, 2015.

According to Hawthorne Cat Inside Sales Representative, Parker Paredes, "This is the perfect time to expand your equipment fleet or upgrade your current machine before your upcoming projects." Paredes continues, "We have a great selection of the latest Tier 4 Cat Mini Hydraulic Excavators including the 308E, 302.4, and 301.7."

Shane Oliveira, Sales Manager, concludes, "Cat Mini Hydraulic Excavators deliver high performance combined with the versatility you need to work in tight spaces and be productive in every job."

Visit www.hawthornecat.com or call 800.437.4228 for complete offer details.

About Hawthorne Cat

Hawthorne Cat is the authorized dealer for Cat construction and power equipment in the Pacific, with seven regional facilities on Oahu (Waipahu), Hawaii (Hilo and Kona), Maui, Kauai, Guam and Saipan. Hawthorne Cat is proud to continue a historic legacy of serving Hawaii, home of the first U.S. Caterpillar dealership opened in 1925. This division provides sales, rentals, parts and service, training to various industries including general building construction, landscaping, marine, paving and power generation. For more on Hawthorne Cat, visit <http://www.hawthornecat.com>.